

Feature: the Quality Pursuit in Open University

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Abstract: The quality challenges that open universities encounter is extremely tough. The quality enhancement of open universities should takes the unique education system, the elements of quality assurance in general universities and the orientation of running a school into consideration. In these considerations, in addition to considering the specific elements, we need to consider the interaction among various elements, and try to make ensure that the quality is practically instructive and feasible.

1. Introduction

To opening research of long-range quality of education numerously at present, domestic and foreign expert and scholars analyses and research from angles such as quality criteria, quality certification system, quality evaluation, quality assurance measures,etc., and made greater achievement. I will recommend constructing under the great background of the studying society in a more cost-effective manner around present networked education and country, just improve the open quality of education of remote and the society approves degree is explained specifically. From “characteristic “ Set about, think the characteristic No. goes in the quality of open university, first by serving the quality of winning; Second job ability or viability is the originally quality, have feasibility and realistic meaning.

2. Theory Summary That Remote Open Intension and Quality That Educates Guarantee

2.1 Open the Educational Intension Summary

The theory circle has many outstanding argumentation to intension and epitaxy which opens education, I think after summing up the scholars' view: It is to carry on all-round, free opening to the outside world to the existing high-quality education teaching resources that opening is educated, with convenient every free when being carried on independent study and consulting at any time learner. It includes the meaning of two respects: Mean on one hand the high-quality resources correlated to teaching and study realize the effective, most broad sharing; On the other hand mean students enjoy very large autonomy and degree of freedom in the course of studying. It is for close education, its essence is to regard learner as the centre, it accords with one's own characteristic, impels oneself to get the education of sufficient development to aim at making every learner enjoy.

2.2 Quality Guarantees the Summary

Former assistant Secretary General Sir Daniel of UNESCO once pointed out: Quality is to weigh a most important index whether a long-range open university succeeds or not.

It is a very important and complicated concept that quality is ensured, from the different viewpoint, people have different explanations and understanding on it, it is a kind of judgement form in a certain thing value, usually, quality is inseparable from demand and value.

Quality guarantees it is to educate a subject for research not changed from days of old of running a school in the course, among them has involved remote open position and localization that educated, personnel training way and goal, questions such as educational teaching standard and quality view, teaching management mode and teaching quality evaluation way and standard,etc..

The internal quality security system is the concrete embodiment and standardizing the solid foundation that the external quality security system is the internal quality security system of the external quality security system. The two promote and related each other, independence and restriction each other, the two are all shouldering some responsibility not the same alone, however, the final goal of the two keeps unanimous one all the time, namely open quality of educational teaching for effective improvement remote.

2.3 Distance Open Education is to Construct the First Choice of Studying System and the Studying Society All the Life

The open network that educates of modern remote turns realizing the whole people educate laying a solid foundation. The study materials that all learners won are unified in the teaching of network, have its fairness. The learner is not limited by conditions such as the job,etc., can obtain the equal education chance.

As the distance open education is being developed constantly, participating in the mechanism of the competition will say benefit increases, every distance open education school regards long-term development of the school as the goal, launch teaching according to one's own actual conditions and characteristic. Meanwhile, because the distance open education is a practitioner who realizes mass education and life-long education, must meet the clear or implicit demand of customer increasing day by day, train different talents, fully represent the characteristic of running a school of the organization, could meet demands of society constantly in this way, Wellars and Pound of U.S.A. online education Company emphasizes too distance open education must “ Accord with consumers' demand and hope ” .

3. Quality Security System Summary of British Open University

The university always adhere to the “four open” open learning objects, open learning place, open learning style, open education concept of advanced education thought and the idea under the strong guidance, in the UK Open University 40, it has trained tens of thousands of talents for the society.

So the author thinks in view of the difference of the national conditions of various countries, the actual conditions of country's educational development are different, the opening of various countries educates the quality view of running a school, in following quality assurance idea and quality certification system composition that world generally approve, must combine one's own development reality, there is characteristic of development of sex directed against. I propose every open university is while studying strict quality security system that Britain sets up, can suit measures to local conditions to take the characteristic way at the same time in quality of open university.

4. The Characteristic Runs a School: Countermeasure That the Open Quality of Education of Remote Guarantees

Quality is the eternal theme of education, educate applicably too open as to network remote. It is inclined to people's overall development that it is educated by the look of aspect of value that remote is open in view of goal developed for a long time, go on, design to long-range education system meticulously, plan meticulously soon, speciality implement and finely assess.

In fact, the most central factor of the quality of education is still teacher and student, weigh one of the important standards of the education success or failure, help students to form the interest, ability and habit of study; And on the other hand the characteristics of the enriching of quality intension and subjective feeling that quality comes from people can offer the new one for quality certification system construction of the open university Light spot.

4.1 Open Localization of the View of Long-Range Quality of Education

After the quality view means the learner chooses the carrier as quality, and entrust the evaluation criterion with corresponding quality, this includes all views of quality and quality criteria.

The network puts the view of quality of education long-rangely in view of aspects of value, have two kinds of value orientations of tool reason and value reason, these two kinds of rational value orientations play a deep influence role in the development of the distance open education, the success or failure of the distance open education even depends on the value orientation.

It is educated people's overall development by the look of aspect of value that remote is open to undoubtedly incline, but must avoid pursuing scale and short-term interests blindly in operating the aspect, ignore the quality of personnel training.

4.2 In Order to Serve the Quality of Winning.

The open university studies as the master's characteristic independently, can take with the course and serve for the way of the quality of the main fact, in order to serve the approval which wins the learner. For example, in the course of studying, the open university passes and offers the prompt, flexible, convenient service to learner, in order to win the learner's praise public praise.

We should establish the open educational idea, insist on studying as the centre independently with students all the time, it is complete to improve

Course, all-round study support service, accomplish it from the learner's consultation, coach, prepare for the examination, choose the jobs of course and learner to plan etc. to offer service of standing in individualized study to the exchange between teachers and students in registration, strengthen teaching management and quality to control conscientiously, so as to ensure remote educates lasting, healthy, steady development open.

Construct improving, science, humanized study and support and manage service system, this is the key that long-range quality of education ensures.

4.3 It is the Originally Quality to Set Up Practical Ability

The ability of the open university trains and can embody in the following three points: First, job ability, in order to meet the on-the-job learner to promote the need of job market's competition; Second, viability, in order to meet learners to promote the demand for the quality of the life; Third, lifetime learning ability, in order to meet demands of learner's lifetime study.

4.3.1 The Promotion of Israel Student's Learning Ability is an Educational Core

Distance learning has brought the basic change of the teaching mode, present interactive study mode, change regarding teacher as the centre into regarding learner as the centre, has already helped the learner take what one needs, also help student's positive participation to study, become the leader of teaching of network, but not traditional passive recipient.

Remote has brought the new technological environment to education, in this environment, educators' responsibility only offers the new learning method to learner, namely look for some learning methods which has adopted new application technology, but needn't answer the reason of study! In this sense, the intension of study has changed, it no longer understands the simple combination with knowledge, and turn into and obtain information. In era of knowledge-driven economy taking information technology as the core, studying becomes the condition surviving, chance educated after offering the duty to more adults in need of study in online education, and cultivation of learning ability, study used to it, form again while being good, in a sense, the ability of society's study is far even more important than single course knowledge. Teach students how better study that is more high-efficient would be needed to do primary problem by the distance open education teacher.

So strengthen teachers' building of contingent, this is base that open quality of education of remote ensures.

4.3.2 Pay Attention to Student's Moral Education

Exchange, discuss and communicate face-to-face between teacher and student, student the intersection of notice and dish they should learn what until why take, study things these, duty of teacher one of to explain to student question these, pay guidance at any time. But network remote

educates changing this kind of exchange way of relying mainly on teacher open, the increasingly many person can choose many kinds of channels to educate and exchange online. But the interest that this kind of exchange way may cause students and lose and accept moral education gradually and the ideal educates, ocular on one's body obtaining such as ideal, discipline, responsibility and cooperation spirit,etc. from the teacher that unable, produce perplexed mood to future, lose the behavioural norm, weaken the function of a teacher in moral to a certain extent.

4.3.3 Pay Attention to the Campus Cultural Construction of the Open University

In the design plan of top floor of every open university for the moment, have already for example run a school idea, mode of running a school and run a school system, website construction, the intersection of resource and construction, statement that building of contingent wait a moment for, but as a university, it seems short of an important element in text of the scheme that it builds: "culture". The culture of the university is absolutely not a ornamental symbol not essential for university, in fact it is a key value idea of a university, it is soul and spiritual of the university of the university. In a sense, it is a red line that can run through university key elements such as building of contingent, teaching scientific research, community service,etc.. It is very difficult to imagine, the university of a culture of the university lacked, can have powerful inherent development motive force and sustainable social influence.

The campus cultural construction of the open university, need after understanding characteristic and mission of the open university, design good school motto, marking, school badge of the school, meanwhile pay attention to the school discipline, style of study, teach the design of the wind outside, the more important thing is how to permeate and present these cultural issues in the course of running a school.

4.3.4 Pay Attention to the Cultivation of Student's Job Ability, Viability and Improve

It is actually the changes in strategies that a kind of opening run a school that it is continued educating that what the open university implemented is not education, its way and concrete content with particular personnel training. Emphasize the cultivation of job ability, the more important thing is to train students' key ability of job, this is inseparable from design idea of course.

Education of education to proceed from student's actual conditions, adjust the intersection of talent and train objective of education with record of formal schooling, emphasize it is not a heavy position of the education with record of formal schooling in the whole personnel training system, help the open university to make the characteristic educational brand.

Conclude the speech: The quality of the open university is extremely severe in challenge. The quality of the open university promotes the uniqueness needing to consider the educational teaching system, consider the key element that the quality of general university guarantees, should consider one's own localization of running a school too. In these are considered, besides concrete key element, should consider the interaction between every key element, try hard to make quality guarantee that there are realistic guidance and feasibility.

5. Summary

So the author thinks in view of the difference of the national conditions of various countries, the actual conditions of country's educational development are different, the opening of various countries educates the quality view of running a school, in following quality assurance idea and quality certification system composition that world generally approve, must combine one's own development reality, there is characteristic of development of sex directed against. I propose every open university is while studying strict quality security system that Britain sets up, can suit measures to local conditions to take the characteristic way at the same time in quality of open university.

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